

Business Department

Faculty

Department Chair: Dr. Gilliam

Department Faculty: Mr. Clark; Mr. Densford; Mr. Murphy

Department Adjunct Faculty: Dr. Dickey; Mrs. Higgins; Mr. Perconti; Mr. Quinn; Mrs. Wilson

Aims of Business

The Business Department supports and promotes the vision and mission of Florida College. We strive to inspire, challenge, encourage and love the hearts and minds of students and colleagues to glorify God and pursue excellence through educational, occupational, and personal goals in business and related fields of study.

Courses in the business programs prepare students to lead and serve in employment opportunities, business and post-graduate education, and in every aspect of their lives. Students learn from faculty who integrate Christian values and character with professional and academic achievement to teach real-world application of business principles and concepts across a broad range of industries, organizations, and situations.

Students are introduced to leaders from the college's diverse network of alumni, advocates, and business communities who provide insight into current issues facing contemporary organizations together with practical strategies and tactics to address these issues.

Experiential student learning is embedded throughout the business degree programs. The department's goal is to create a learning environment that promotes faith in God, integrity, critical thinking, effective communication, technical skills, soft skills, and sound business knowledge needed to be successful as leaders and servants of families, organizations, and communities.

General Requirements

Admission to the Business Degree Programs

Students may be admitted to one or more of the business degree programs contingent upon all the following:

- Good academic standing.
- Grade of "C" or better in GEB 1011, MAC 1105 or higher, and STA 2023
- Submit application to and meet with the Chair of the Department of Business
- Assignment by the Chair to a Business Department Academic Advisor

Total Semester Hours

Students majoring in Business Administration, Finance, Marketing, or Business Administration with Specialization in Sport Management must complete a minimum of 121 semester hours of accredited college academic credit.

General Education Requirements

Complete the equivalent of all Florida College General Education course requirements including: 6 semester hours of English Composition, 6 hours of Humanities, 3 hours of College Algebra or higher, 3 hours of Elementary Statistics, 6 hours of Natural Science with at least one lab science course, 3 hours of General Psychology, 3 hours of Public Speaking, and 2 hours of Physical Education.

General education requirements specific to BS degrees in the Business Programs are listed in the sections that follow.

Quality of Work

A minimum 2.50 GPA in business courses and 2.25 GPA overall is required for the Bachelor of Science in Business Administration, Finance, Marketing, and Sport Management degree programs.

Daily Bible Requirement

All students must take a Bible course each day that they take classes on the Florida College campus. Campus resident students must take a Bible course each day.

Residency

Students must complete at least 36 hours of upper-level coursework at Florida College. The Business Program Capstone courses (MAN 4720, MAR 4804) must be completed at Florida College.

Major Field Test

Students must take the Major Field Test (MFT) in the last semester of their senior year. The MFT is given as a part of the Capstone courses (MAN 4720, MAR 4804).

Graduation Ceremony

Candidates must participate in graduation exercises in the year of completing their other requirements. Any exception must be cleared through the Provost.

Degree Program Course Requirements

General Education Requirements

Complete the equivalent of all Florida College General Education course requirements including:

- English Composition (6 hours)
- College Algebra or higher (3 hours)
- Elementary Statistics (3 hours)
- Social Science (6 hours) – ECO 2013, ECO 2023
- Natural Science with at least one lab science course (7 hours)
- Humanities (6 hours) - LIT 2371 satisfies both humanities and biblical literature requirements
- Biblical Literature (daily requirement based on residency)
- General Psychology (3 hours) – PSY 1012
- Public Speaking (3 hours)
- Physical Education (2 hours)

Business Program Foundational Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following foundational courses with a grade of “C” or better:

ACG 2001	Financial Accounting
ACG 2011	Managerial Accounting
CGS 2100	Computer Applications in Business
ECO 2013	Principles of Economics: Macro
ECO 2023	Principles of Economics: Micro
FIN 2100	Personal Finance
GEB 1011	Introduction to Business Administration

Business Program Core Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following core courses with a grade of “C” or better:

BUL 3320	Law & Business I
FIN 3403	Principles of Finance

GEB 3213	Communication in Business
MAN 3025	Principles of Management
MAN 3600	International Business
MAN 3802	Entrepreneurship & Small Business Management
MAR 3023	Principles of Marketing

Business Program Major Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in major courses within their respective degree program:

BS Business Administration Major Courses

- INP 4004 Industrial/Organizational Psychology (3 hours)
- ISM 3004 Information Systems (3 hours)
- MAN 3301 Human Resources Management (3 hours)
- MAN 4129 Organizational Leadership (3 hours)
- MAN 4504 Operations Management (3 hours)
- MAN 4720 Strategic Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)

BS Finance Major Courses

- FIN 4443 Financial Policies & Strategies (3 hours)
- FIN 4453 Financial Modeling & Analysis (3 hours)
- FIN 4504 Principles of Investment (3 hours)
- MAN 4504 Operations Management (3 hours)
- MAN 4720 Strategic Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)
- REE 4304 Real Estate Investment (3 hours)

BS Marketing Major Courses

- MAR 3323 Promotion Strategies (3 hours)
- MAR 3503 Consumer Behavior (3 hours)
- MAR 4480 Marketing Strategy (3 hours)
- MAR 4613 Marketing Research (3 hours)
- MAR 4721 Digital Marketing (3 hours)
- MAN 4720 Strategic Management – capstone (3 hours)
- or
- MAR 4804 Marketing Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)

BS Sport Management Major Courses

- SPM 3004 Introduction to Sport Management (3 hours)
- SPM 4104 Facility & Event Management (3 hours)
- SPM 4154 Organization & Administration of Sports (3 hours)
- PET 3251 Sports in American Society (3 hours)
- PSY 4832 Sport Psychology (3 hours)
- MAN 4720 Strategic Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)

Elective Business Program Courses (9 hours)

Students may earn an additional 9 hours of elective business courses from (1) any Business Program Major Courses for which prerequisites have been met; and/or (2) the following courses:

- GEB 4930 Selected Topics: Business Analytics and Data Analysis (3 hours)
- GEB 4930 Selected Topics: Health Care Administration (3 hours)

GEB 4930 Selected Topics: Supply Chain Management (3 hours)
GEB 4930 Selected Topics: Strategic Philanthropy (3 hours)
MAN 4701 Business Ethics and Society (3 hours)

Business Program Minors

Minor in Business Administration

The minor in Business Administration consists of at least 18 hours of Business courses including GEB 1011, MAN 3025, and least 12 hours of 3000-4000 level Business Administration major courses, excluding MAN 4720 (Strategic Management) and MAN 4940 (Internship: Business Programs).

Minor in Finance

The minor in Finance consists of at least 18 hours of Finance courses including ACG 2001, ACG 2011, FIN 3403, and least 9 additional hours of 3000-4000 level Finance major courses, excluding MAN 4720 (Strategic Management) and MAN 4940 (Internship: Business Programs). Students minoring in Finance must take ECO 2013 and ECO 2023 as Social Science general education requirements.

Minor in Marketing

The minor in Marketing consists of at least 18 hours of Marketing courses including GEB 1011, MAN 3025, MAR 3023, and least 9 additional hours of 3000-4000 level Marketing major courses, excluding MAN 4720 (Strategic Management) and MAN 4940 (Internship: Business Programs).

Minor in Sport Management

The minor in Sport Management consists of at least 18 hours of Sport Management courses including GEB 1011, MAN 3025, SPM 3004, and least 9 additional hours of 3000-4000 level Sport Management major courses, excluding MAN 4720 (Strategic Management) and MAN 4940 (Internship: Business Programs).

A maximum of 6 hours from Business Program courses required to achieve the Organizational Communications major, not including GEB 1011 and MAN 3025, may be used toward the achievement of any Business Program minor.

Business Administration (BS)

First awarded in 2009

Dr. Gilliam, Program Coordinator

General Education Requirements

Complete all Florida College General Education course requirements including:

- ENC 1101/1102 Freshman Composition I/II (6 hours)
- MAC 1105 College Algebra or higher (3 hours)
- STA 2023 Elementary Statistics (3 hours)
- ECO 2013/2023 Macro- and Micro- Economics
- Natural Science with at least one lab science course (7 hours)
- Humanities (6 hours) - LIT 2371 satisfies both humanities and biblical literature requirements
- Biblical Literature (daily requirement based on residency)
- PSY 1012 General Psychology (3 hours)
- SPC 1608 Public Speaking (3 hours)
- Physical Education (2 hours)

Science, Humanities, and Mathematics Requirement

This requirement may be satisfied by taking two natural science courses, including at least one laboratory science, and two Humanities courses. Students may satisfy the science and humanities requirement with one laboratory science course if they have completed two language courses and two humanities courses with a grade of "C" or better in each course. The math requirement may be fulfilled by passing MAC 1105 or higher and STA 2023 with a grade of "C" or better.

Business Program Foundational Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following foundational courses with a grade of "C" or better:

- ACG 2001 Financial Accounting (3 hours)
- ACG 2011 Managerial Accounting (3 hours)
- CGS 2100 Computer Applications in Business (3 hours)
- ECO 2013 Principles of Economics: Macro (3 hours)
- ECO 2023 Principles of Economics: Micro (3 hours)
- FIN 2100 Personal Finance (3 hours)
- GEB 1011 Introduction to Business Administration (3 hours)

Business Program Core Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following core courses with a grade of "C" or better:

- BUL 3320 Law & Business I (3 hours)
- FIN 3403 Principles of Finance (3 hours)
- GEB 3213 Communication in Business (3 hours)
- MAN 3025 Principles of Management (3 hours)
- MAN 3600 International Business (3 hours)
- MAN 3802 Entrepreneurship & Small Business Management (3 hours)
- MAR 3023 Principles of Marketing (3 hours)

Business Administration Major Courses (21 hours)

All students majoring in Business Administration must complete 21 hours in the following major courses within their respective degree program:

- INP 4004 Industrial/Organizational Psychology (3 hours)
- ISM 3004 Information Systems (3 hours)
- MAN 3301 Human Resources Management (3 hours)
- MAN 4129 Organizational Leadership (3 hours)
- MAN 4504 Operations Management (3 hours)
- MAN 4720 Strategic Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)

Course Sequencing Guidance

Courses in the Business Programs are sequenced so that students can complete all degree requirements within a four-year timeframe. Sequencing of coursework is important to avoid scheduling conflicts and ensure that students are academically prepared for the designed scaffolding of curriculum and instruction throughout the program, from first-year requirements to the capstone course. Critical pathways are described below.

- 1st year: Composition I/II, College Algebra, Elementary Statistics, Introduction to Business, Public Speaking, and Computer Applications in Business are offered both fall and spring semesters and should be completed during the 1st year.
- 2nd year: Financial Accounting, Managerial Accounting, Macroeconomics, Microeconomics, Principles of Management, and Principles of Marketing are sequenced fall and spring and should be completed as 2nd year classes. These courses are critical prerequisites for business program core and major coursework in the 3rd year. Natural Science courses should be completed during the second and third year to avoid scheduling conflicts with upper-division courses in the 3rd and 4th year.
- 3rd year: Business core and major upper-division courses may be taken. Principles of Finance, Communication in Business, Operations Management, Law and Business I, Human Resources Management should be taken during the third year to avoid scheduling conflicts with 4th year courses. Humanities, Natural Science, general education, and elective courses may be scheduled during the 3rd year. Entrepreneurship & Small Business Management may be taken during the 3rd or 4th year, though it is recommended this course be taken in the 3rd year.
- 4th year: Organizational Leadership, Information Systems, International Business, and I/O Psychology should be taken in the 4th year. Strategic Management must be taken in the spring semester of the 4th year. Strategic Management must be taken in the final spring semester of the final year for all Business Administration majors.
- All students must complete an internship during their final year at Florida College. This course may be completed during the summer term between the 3rd and 4th year, or during the 4th year.

RECOMMENDED PLAN FOR BS DEGREE IN BUSINESS ADMINISTRATION (123 HOURS shown)

Fall – Year One	Hours	Spring – Year One	Hours
ENC 1101 – Freshman Comp. I	3	ENC 1102 – Freshman Comp. II	3
MAC 1105 – College Algebra <i>or higher</i>	3	Physical Education	1
Physical Education	1	PSY 1012 – General Psychology	3
SPC 1608 – Public Speaking	3	STA 2023 – Statistics	3
REL 1210 – Hist. & Geog.: OT	2	REL 1240 – Hist. & Geog.: NT	2
TR Daily Bible	1	TR Daily Bible	1
GEB 1011 – Intro. Bus. Admin	3	CGS 2100 – Computer Apps. in Bus.	3
Total	16	Total	16
Fall – Year Two	Hours	Spring – Year Two	Hours
ECO 2013 – Economics: Macro	3	ECO 2023 – Economics: Micro	3
Natural Science with lab	4	LIT 2371 – OTP (MWF Daily Bible)	3
MWF Daily Bible	2	Natural Science	3
TR Daily Bible	1	TR Daily Bible	1
ACG 2001 – Financial Accounting	3	ACG 2011 – Managerial Accounting	3
MAN 3025 – Principles of Mgmt.	3	MAR 3023 – Principles of Marketing	3
Total	16	Total	16
Fall – Year Three	Hours	Spring – Year Three	Hours
Humanities	3	MWF Daily Bible	1
MWF Daily Bible	1	TR Daily Bible	1
TR Daily Bible	1	BUL 3320 – Law and Business I	3
FIN 2100 – Personal Finance	3	MAN 3301 – Human Resources Man	3
FIN 3403 – Principles of Finance	3	MAN 3802 – Entrep. & Small Bus. Mgt.	3
GEB 3213 – Comm. in Business	3	Elective	3
MAN 4504 – Operations Management	3		
Total	17	Total	14
Fall – Year Four	Hours	Spring – Year Four	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
ISM 3004 – Information Systems	3	INP 4004 – I/O Psychology	3
MAN 3600 – International Business	3	MAN 4720 – Strategic Management	3
MAN 4129 – Org Leadership	3	Elective	3
MAN 4940 – Business Internship	3	Elective	3
Total	14	Total	14

Finance (BS)

First awarded in 2023.

Dr. Gilliam, *Program Coordinator*

General Education Requirements

Complete all Florida College General Education course requirements including:

- ENC 1101/1102 Freshman Composition I/II (6 hours)
- MAC 1105 College Algebra or higher (3 hours)
- STA 2023 Elementary Statistics (3 hours)
- ECO 2013/2023 Macro- and Micro- Economics
- Natural Science with at least one lab science course (7 hours)
- Humanities (6 hours) - LIT 2371 satisfies both humanities and biblical literature requirements
- Biblical Literature (daily requirement based on residency)
- PSY 1012 General Psychology (3 hours)
- SPC 1608 Public Speaking (3 hours)

Science, Humanities, and Mathematics Requirement

This requirement may be satisfied by taking two natural science courses, including at least one laboratory science, and two Humanities courses. Students may satisfy the science and humanities requirement with one laboratory science course if they have completed two language courses and two humanities courses with a grade of “C” or better in each course. The math requirement may be fulfilled by passing MAC 1105 or higher and STA 2023 with a grade of “C” or better.

Business Program Foundational Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following foundational courses with a grade of “C” or better:

- ACG 2001 Financial Accounting (3 hours)
- ACG 2011 Managerial Accounting (3 hours)
- CGS 2100 Computer Applications in Business (3 hours)
- ECO 2013 Principles of Economics: Macro (3 hours)
- ECO 2023 Principles of Economics: Micro (3 hours)
- FIN 2100 Personal Finance (3 hours)
- GEB 1011 Introduction to Business Administration (3 hours)

Business Program Core Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following core courses with a grade of “C” or better:

- BUL 3320 Law & Business I (3 hours)
- FIN 3403 Principles of Finance (3 hours)
- GEB 3213 Communication in Business (3 hours)
- MAN 3025 Principles of Management (3 hours)
- MAN 3600 International Business (3 hours)
- MAN 3802 Entrepreneurship & Small Business Management (3 hours)
- MAR 3023 Principles of Marketing (3 hours)

Finance Major Courses (21 hours)

All students majoring in Finance must complete 21 hours in the following major courses within their degree program:

- FIN 4443 Financial Policies & Strategies (3 hours)
- FIN 4453 Financial Modeling & Analysis (3 hours)
- FIN 4504 Principles of Investment (3 hours)

- MAN 4504 Operations Management (3 hours)
- MAN 4720 Strategic Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)
- REE 4304 Real Estate Investment (3 hours)

Course Sequencing Guidance

Courses in the Business Programs are sequenced so that students can complete all degree requirements within a four-year timeframe. Sequencing of coursework is important to avoid scheduling conflicts and ensure that students are academically prepared for the designed scaffolding of curriculum and instruction throughout the program, from first-year requirements to the capstone course. Critical pathways are described below.

- 1st year: Composition I/II, College Algebra, Elementary Statistics, Introduction to Business, Public Speaking, and Computer Applications in Business are offered both fall and spring semesters and should be completed during the 1st year.
- 2nd year: Financial Accounting, Managerial Accounting, Macroeconomics, Microeconomics, Principles of Management, and Principles of Marketing are sequenced fall and spring and should be completed as 2nd year classes. These courses are critical prerequisites for business program core and major coursework in the 3rd year. Natural Science courses should be completed during the second and third year to avoid scheduling conflicts with upper-division courses in the 3rd and 4th year.
- 3rd year: Business core and major upper-division courses may be taken. Principles of Finance, Communication in Business, Operations Management, Law and Business I, Human Resources Management should be taken during the third year to avoid scheduling conflicts with 4th year courses. Humanities, Natural Science, general education, and elective courses may be scheduled during the 3rd year. Entrepreneurship & Small Business Management may be taken during the 3rd or 4th year, though it is recommended this course be taken in the 3rd year.
- 4th year: Financial Modeling & Analysis, International Business, and Principles of Investment should be taken in the 4th year. Strategic Management must be taken in the spring semester of the 4th year. Strategic Management must be taken in the final spring semester of the final year for all Finance majors.
- All students must complete an internship during their final year at Florida College. This course may be completed during the summer term between the 3rd and 4th year, or during the 4th year.

RECOMMENDED PLAN FOR BS DEGREE IN FINANCE (123 HOURS shown)

Fall – Year One	Hours	Spring – Year One	Hours
ENC 1101 – Freshman Comp. I	3	ENC 1102 – Freshman Comp. II	3
MAC 1105 – College Algebra <i>or higher</i>	3	HLP 2081 – Health and Wellness	1
Physical Education	1	PSY 1012 – General Psychology	3
SPC 1608 – Public Speaking	3	STA 2023 – Statistics	3
REL 1210 – History & Geography: OT	2	REL 1240 – History & Geography: NT	2
TR Daily Bible	1	TR Daily Bible	1
GEB 1011 – Intro to Bus Admin	3	CGS 2100 – Computer Apps in Bus	3
Total	16	Total	16
Fall – Year Two	Hours	Spring – Year Two	Hours
ECO 2013 – Economics: Macro	2	ECO 2023 – Economics: Micro	1
Natural Science with Lab	1	LIT 2371 – OTP (MWF Daily Bible)	3
MWF Daily Bible	3	Natural Science	3
TR Daily Bible	3	TR Daily Bible	3
ACG 2001 – Financial Accounting	4	ACG 2011 – Managerial Accounting	3
MAN 3025 – Principles of Management	3	MAR 3023 – Principles of Marketing	3
Total	16	Total	16
Fall – Year Three	Hours	Spring – Year Three	Hours
Humanities	3	MWF Daily Bible	1
MWF Daily Bible	1	TR Daily Bible	1
TR Daily Bible	1	BUL 3320 – Law and Business I	3
FIN 2100 – Personal Finance	3	FIN 4443 – Fin. Policies & Strategies	3
FIN 3403 – Principles of Finance	3	MAN 3802 – Entrep. & Small Bus. Mgt	3
GEB 3213 – Communication in Business	3	REE 4304 – Real Estate Investment	3
MAN 4504 – Operations Management	3		
Total	17	Total	14
Fall – Year Four	Hours	Spring – Year Four	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
FIN 4453 – Fin. Modeling & Analysis	3	FIN 4504 – Principles of Investment	3
MAN 3600 – International Business	3	MAN 4720 – Strategic Management	3
MAN 4940 – Business Internship	3	Elective	3
Elective	3	Elective	3
Total	14	Total	14

Marketing (BS)

First awarded in 2023.

Dr. Gilliam, Program Coordinator

General Education Requirements

Complete all Florida College General Education course requirements including:

- ENC 1101/1102 Freshman Composition I/II (6 hours)
- MAC 1105 College Algebra or higher (3 hours)
- STA 2023 Elementary Statistics (3 hours)
- ECO 2013/2023 Macro- and Micro- Economics
- Natural Science with at least one lab science course (7 hours)
- Humanities (6 hours) - LIT 2371 satisfies both humanities and biblical literature requirements
- Biblical Literature (daily requirement based on residency)
- PSY 1012 General Psychology (3 hours)
- SPC 1608 Public Speaking (3 hours)

Science, Humanities, and Mathematics Requirement

This requirement may be satisfied by taking two natural science courses, including at least one laboratory science, and two Humanities courses. Students may satisfy the science and humanities requirement with one laboratory science course if they have completed two language courses and two humanities courses with a grade of "C" or better in each course. The math requirement may be fulfilled by passing MAC 1105 or higher and STA 2023 with a grade of "C" or better.

Business Program Foundational Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following foundational courses with a grade of "C" or better:

- ACG 2001 Financial Accounting (3 hours)
- ACG 2011 Managerial Accounting (3 hours)
- CGS 2100 Computer Applications in Business (3 hours)
- ECO 2013 Principles of Economics: Macro (3 hours)
- ECO 2023 Principles of Economics: Micro (3 hours)
- FIN 2100 Personal Finance (3 hours)
- GEB 1011 Introduction to Business Administration (3 hours)

Business Program Core Courses (21 hours)

All students majoring in Marketing must complete 21 hours in the following core courses with a grade of "C" or better:

- BUL 3320 Law and Business I (3 hours)
- FIN 3403 Principles of Finance (3 hours)
- GEB 3213 Communication in Business (3 hours)
- MAN 3025 Principles of Management (3 hours)
- MAN 3600 International Business (3 hours)
- MAN 3802 Entrepreneurship & Small Business Management (3 hours)
- MAR 3023 Principles of Marketing (3 hours)

Marketing Major Courses (21 hours)

All students majoring in Finance must complete 21 hours in the following major courses within their degree program:

- MAR 3323 Promotion Strategies (3 hours)
- MAR 3503 Consumer Behavior (3 hours)
- MAR 4480 Marketing Strategy (3 hours)

- MAR 4613 Marketing Research (3 hours)
- MAR 4721 Digital Marketing (3 hours)
- MAN 4720 Strategic Management – capstone (3 hours)
- or
- MAR 4804 Marketing Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)

Course Sequencing Guidance

Courses in the Business Programs are sequenced so that students can complete all degree requirements within a four-year timeframe. Sequencing of coursework is important to avoid scheduling conflicts and ensure that students are academically prepared for the designed scaffolding of curriculum and instruction throughout the program, from first-year requirements to the capstone course. Critical pathways are described below.

- 1st year: Composition I/II, College Algebra, Elementary Statistics, Introduction to Business, Public Speaking, and Computer Applications in Business are offered both fall and spring semesters and should be completed during the 1st year.
- 2nd year: Financial Accounting, Managerial Accounting, Macroeconomics, Microeconomics, Principles of Management, and Principles of Marketing are sequenced fall and spring and should be completed as 2nd year classes. These courses are critical prerequisites for business program core and major coursework in the 3rd year. Natural Science courses should be completed during the second and third year to avoid scheduling conflicts with upper-division courses in the 3rd and 4th year.
- 3rd year: Business core and major upper-division courses may be taken. Principles of Finance, Communication in Business, Marketing Strategies, Digital Marketing, Consumer Behavior, and Promotion Strategies should be taken during the third year to avoid scheduling conflicts with 4th year courses. Humanities, Natural Science, general education, and elective courses may be scheduled during the 3rd year. Entrepreneurship & Small Business Management may be taken during the 3rd or 4th year, though it is recommended this course be taken in the 3rd year.
- 4th year: Marketing Research and International Business should be taken in the 4th year. Strategic Management or Marketing Management must be taken in the spring semester of the 4th year.

All students must complete an internship during their final year at Florida College. This course may be completed during the summer term between the 3rd and 4th year, or during the 4th year.

RECOMMENDED PLAN FOR BS DEGREE IN MARKETING (123 HOURS shown)

Fall – Year One	Hours	Spring – Year One	Hours
ENC 1101 – Freshman Comp. I	3	ENC 1102 – Freshman Comp. II	3
MAC 1105 – College Algebra <i>or higher</i>	3	HLP 2081 – Health and Wellness	1
Physical Education	1	PSY 1012 – General Psychology	3
SPC 1608 – Public Speaking	3	STA 2023 – Statistics	3
REL 1210 – History & Geography: OT	2	REL 1240 – History & Geography: NT	2
TR Daily Bible	1	TR Daily Bible	1
GEB 1011 – Intro to Bus Admin	3	CGS 2100 – Computer Apps in Bus	3
Total	16	Total	16
Fall – Year Two	Hours	Spring – Year Two	Hours
ECO 2013 – Economics: Macro	3	ECO 2023 – Economics: Micro	3
Natural Science with Lab	4	LIT 2371 – OTP (MWF Daily Bible)	3
MWF Daily Bible	2	Natural Science	3
TR Daily Bible	1	ACG 2011 – Managerial Accounting	3
ACG 2001 – Financial Accounting	3	TR Daily Bible	1
MAN 3025 – Principles of Management	3	MAR 3023 – Principles of Marketing	3
Total	16	Total	16
Fall – Year Three	Hours	Spring – Year Three	Hours
Humanities	3	MWF Daily Bible	1
MWF Daily Bible	1	TR Daily Bible	1
TR Daily Bible	1	FIN 2100 – Personal Finance	3
FIN 3403 – Principles of Finance	3	MAR 3323 – Promotional Strategies	3
GEB 3213 – Communication in Business	3	MAR 3503 – Consumer Behavior	3
MAR 4480 - Marketing Strategy	3	Elective	3
MAR 4721 - Digital Marketing	3		
Total	17	Total	14
Fall – Year Four	Hours	Spring – Year Four	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
MAN 3600 – International Business	3	MAN 3802 – Entrep. & Small Bus. Mgt.	3
MAN 4504 – Operations Management	3	MAN 4720 – Strategic Management	3
MAR 4613 – Marketing Research	3	MAN 4940 – Business Internship	3
Elective	3	Elective	3
Total	14	Total	14

Business Administration with a Specialization in Sport Management (BS)

First awarded in 2014

Dr. Gilliam, Program Coordinator

General Education Requirements

Complete all Florida College General Education course requirements including:

- ENC 1101/1102 Freshman Composition I/II (6 hours)
- MAC 1105 College Algebra or higher (3 hours)
- STA 2023 Elementary Statistics (3 hours)
- ECO 2013/2023 Macro- and Micro- Economics
- Natural Science with at least one lab science course (7 hours)
- Humanities (6 hours) - LIT 2371 satisfies both humanities and biblical literature requirements
- Biblical Literature (daily requirement based on residency)
- PSY 1012 General Psychology (3 hours)
- SPC 1608 Public Speaking (3 hours)

Science, Humanities, and Mathematics Requirement

This requirement may be satisfied by taking two natural science courses, including at least one laboratory science, and two Humanities courses. Students may satisfy the science and humanities requirement with one laboratory science course if they have completed two language courses and two humanities courses with a grade of "C" or better in each course. The math requirement may be fulfilled by passing MAC 1105 or higher and STA 2023 with a grade of "C" or better.

Business Program Foundational Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following foundational courses with a grade of "C" or better:

- ACG 2001 Financial Accounting (3 hours)
- ACG 2011 Managerial Accounting (3 hours)
- CGS 2100 Computer Applications in Business (3 hours)
- ECO 2013 Principles of Economics: Macro (3 hours)
- ECO 2023 Principles of Economics: Micro (3 hours)
- FIN 2100 Personal Finance (3 hours)
- GEB 1011 Introduction to Business Administration (3 hours)

Business Program Core Courses (21 hours)

All students majoring in Business Administration, Finance, Marketing, or Sport Management must complete 21 hours in the following core courses with a grade of "C" or better:

- BUL 3320 Law and Business I (3 hours)
- FIN 3403 Principles of Finance (3 hours)
- GEB 3213 Communication in Business (3 hours)
- MAN 3025 Principles of Management (3 hours)
- MAN 3600 International Business (3 hours)
- MAN 3802 Entrepreneurship & Small Business Management (3 hours)
- MAR 3023 Principles of Marketing (3 hours)

Sport Management Major Courses (21 hours)

All students majoring in Sport Management must complete 21 hours in the following major courses within their degree program:

- SPM 3004 Introduction to Sport Management (3 hours)

- SPM 4104 Facility & Event Management (3 hours) – alternating even fall terms
- SPM 4154 Organization & Administration of Sports (3 hours) – alternating odd Spring terms
- PET 3251 Sports in American Society (3 hours) – alternating even Spring terms
- PSY 4832 Sport Psychology (3 hours) – alternating even Summer terms
- MAN 4720 Strategic Management – capstone (3 hours)
- MAN 4940 Internship: Business Programs (3 hours)

Course Sequencing Guidance

Courses in the Business Programs are sequenced so that students can complete all degree requirements within a four-year timeframe. Sequencing of coursework is important to avoid scheduling conflicts and ensure that students are academically prepared for the designed scaffolding of curriculum and instruction throughout the program, from first-year requirements to the capstone course. Critical pathways are described below.

- 1st year: Composition I/II, College Algebra, Elementary Statistics, Introduction to Business, Public Speaking, and Computer Applications in Business are offered both fall and spring semesters and should be completed during the 1st year.
- 2nd year: Financial Accounting, Managerial Accounting, Macroeconomics, Microeconomics, Principles of Management, and Principles of Marketing are sequenced fall and spring and should be completed as 2nd year classes. These courses are critical prerequisites for business program core and major coursework in the 3rd year. Natural Science courses should be completed during the second and third year to avoid scheduling conflicts with upper-division courses in the 3rd and 4th year.
- 3rd – 4th year: All core and major courses should be completed during the 3rd and 4th year. Sport Management major courses are offered once each alternating year, except for Introduction to Sport Management, which is offered each fall semester. Sport Psychology is offered during the summer term on even numbered years. It is imperative that students follow the recommended degree plan when scheduling these major courses. It is recommended that Entrepreneurship and Small Business Management be taken during the 3rd year, if possible.
- Strategic Management must be taken in the final spring semester by all Sport Management students.
- All students must complete an internship during their final year at Florida College. This course may be completed during the summer term between the 3rd and 4th year, or during the 4th year.

RECOMMENDED PLAN / BS DEGREE IN BUS. ADMINISTRATION/Sport Management (123 Hours shown)

Fall – Year One	Hours	Spring – Year One	Hours
ENC 1101 – Freshman Comp. I	3	ENC 1102 – Freshman Comp. II	3
MAC 1105 – College Algebra <i>or higher</i>	3	HLP 2081 – Health and Wellness	1
Physical Education	1	PSY 1012 – General Psychology	3
SPC 1608 – Public Speaking	3	STA 2023 – Statistics	3
REL 1210 – Hist. & Geog. OT	2	REL 1240 – Hist. & Geog. NT	2
TR Daily Bible	1	TR Daily Bible	1
GEB 1011 – Intro to Business Admin	3	CGS 2100 – Computer Apps in Business	3
Total	16	Total	16
Fall – Year Two	Hours	Spring – Year Two	Hours
ECO 2013 – Economics: Macro	3	ECO 2023 – Economics: Micro	3
Natural Science	3	LIT 2371 – OTP (MWF Daily Bible)	3
MWF Daily Bible	2	Natural Science with Lab	4
TR Daily Bible	1	TR Daily Bible	1
ACG 2001 – Financial Accounting	3	ACG 2011 – Managerial Accounting	3
FIN 2100 – Personal Finance	3		
Total	15	Total	14
Summer – Even years only	Hours		
PSY 4832 – Sports Psychology	3		
Total	3		
Fall – Year Three (even)	Hours	Spring – Year Three (odd)	Hours
MWF Daily Bible	1	Humanities	3
TR Daily Bible	1	MWF Daily Bible	1
FIN 3403 – Principles of Finance	3	TR Daily Bible	1
MAN 3025 – Principles of Management	3	BUL 3320 – Law and Business I	3
MAN 3600 – International Business	3	GEB 3213 – Comm in Business	3
SPM 3004 – Intro to Sport Management	3	MAR 3023 – Principles of Marketing	3
SPM 4104 – Facility & Event Management	3		
Total	17	Total	14
Fall – Year Four (odd)	Hours	Spring – Year Four (even)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
ISM 3004 – Management Info Systems	3	MAN 3802 – Entrep. & Small Bus Mgt	3
MAN 4504 – Operations Management	3	MAN 4720 – Strategic Management	3
MAN 4940 – Business Admin. Internship	3	PET 3251 – Sports in American Society	3
SPM 4154 – Org. & Admin. of Sports	3	Elective	3
Total	14	Total	14

Fall – Year Three (odd)	Hours	Spring – Year Three (even)	Hours
MWF Daily Bible	1	Humanities	3
TR Daily Bible	1	MWF Daily Bible	1
FIN 3403 – Principles of Finance	3	TR Daily Bible	1
MAN 3025 – Principles of Management	3	GEB 3213 – Comm in Business	3
MAN 3600 International Business	3	MAR 3023 – Principles of Marketing	3
SPM 3004 – Intro. to Sport Mgt.	3	PET 3251 – Sports in American Soc.	3
SPM 4154 – Org. & Admin. of Sports	3		
Total	17	Total	14
Summer – Even years	Hours		
PSY 4832 – Sports Psychology	3		
Total	3		
Fall – Year Four (even)	Hours	Spring – Year Four (odd)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
ISM 3004 – Mgt. Information Systems	3	BUL 3320 – Law and Business I	3
MAN 4504 – Operations Management	3	MAN 3802 – Entrep. & Small Bus Mgt	3
MAN 4940 – Business Internship	3	MAN 4720 – Strategic Management	3
SPM 4104 – Facility & Event Manage.	3	Elective	3
Total	14	Total	14