

Communication Department

Faculty

Department Chair: Dr. Hamilton

Department Faculty: Dr. Johnson; Mr. McCray; Mrs. Trigg

Department Adjunct Faculty: Mrs. Mitchell

The Communication Department offers three majors: Communication (BA), Communication with a Specialization in Mass Media (BA), and Organizational Communication (BA).

Communication (BA)

First awarded in 2012

TBA, Program Coordinator

Aims of Communication

Courses in communication are designed to create an appreciation for communication theory and practice, to develop communication skills and techniques, and to promote best practices. Courses prepare students for professional life and post-graduate education. The Department's goal is to create a learning environment which promotes effective written, oral and visual, communication skills, integrity, and critical thinking.

Entrance Requirements

The following minimum requirements will need to be accomplished for successful admission to the Communication BA program:

- Completion of the general education requirements – Minimum GPA 2.00
- Selection and assigning of a Communication program academic advisor

Total Semester Hours

Students planning for the Bachelor of Arts in Communication must complete a total of 120 semester hours of accredited college work. At least 50 credit hours must be completed at the 3000-4000 level, including the major, minor, Bible, and elective courses.

General Education Requirements

Communication majors must complete the 36-hour general education core, including two semesters of a modern language (or test out of the beginning semester), and two (2) hours of physical education classes. PSY 1012 and SYG 2411 are recommended to fulfill the behavioral science requirements, and at least one of the survey of literature courses; AML 2010, AML 2020, ENL 2010, or ENL 2020 to fulfill the Humanities requirement.

Requirements for the Minor

Students pursuing a major in Communication must also complete a minor in an approved area such as: Behavioral Science, Biblical Languages, Biblical Literature, Christian Apologetics, Church History/Religious Thought, Business Administration, Education, English, History, Humanities, Marketing, or Music.

Quality of Work

A minimum GPA of 2.5 in all communication courses and a minimum GPA of 2.0 overall. Students must earn a grade of C or better in all required and elective courses in the major as well as their prerequisites.

Residency

Students must complete 36 hours of their upper-level work at Florida College to receive the Bachelor of Arts degree in Communication. The capstone course must be completed at Florida College.

Graduation Ceremony

Candidates must participate in graduation exercises in the year of completing their other requirements. Any exception must be cleared through the Provost.

Requirements for the Major in Communication

Prerequisites: All are required (6 hours)

- COM 2000 Introduction to Communication
- SPC 1608 Public Speaking

Communication Core: Majors must complete the following (18 hours)

- COM 3160 Writing for the Communication Professions
- COM 3945 Communication Internship
- MMC 3602 Mass Communication and Society
- SPC 3301 Interpersonal Communication
- SPC 3602 Advanced Public Speaking
- SPC 4958 Senior Seminar in Communication (Capstone)

Communication Electives: Majors must complete 18 hours of the following upper-level courses:

- COM 3120 Organizational Communication
- COM 4930 Selected Topics in Communication
- CRW 3103 Creative Writing
- ENG 3014 Introduction to Literary Studies
- ENG 3063 Advanced Grammar
- ENG 3020 History and Literacy of the Cinema
- GEB 3213 Communication in Business
- MMC 3104 Writing and Editing for Media
- ORI 3130 Oral Interpretation
- PUR 3000 Public Relations
- SPC 3311 Social Media for Professionals
- SPC 3425 Small Group Communication
- SPC 3513 Argumentation and Debate
- SPC 4540 Persuasion
- SPC 4683 Rhetorical Approaches to Media
- SPC 4710 Intercultural Communication
- SPC 4905 Directed Study in Communication
- TPP 3103 Intermediate Acting

Students may also take 3 semesters of SPC 3921/SPC 4922, RTT 2951/3952/4953, or yearbook for elective credit.

Students may also complete a second internship for elective credit as long as it is different than the first internship.

RECOMMENDED PLAN FOR BA DEGREE IN COMMUNICATION (122 HOURS shown)

Fall – Year One	Hours	Spring – Year One	Hours
ENC 1101 – Freshman Comp I	3	ENC 1102 – Freshman Comp II	3
Foreign Language	4	Foreign Language	4
Math	3	Math	3
SPC 1608 – Public Speaking	3	REL 1240 – Hist. & Geog.: NT	2
REL 1210 – Hist. & Geog.: OT	2	TR Daily Bible	1
TR Daily Bible	1	COM 2000 – Intro to Comm	3
Total	16	Total	16
Fall – Year Two	Hours	Spring – Year Two	Hours
Behavioral/Social Science	3	Behavioral/Social Science	3
Humanities	3	Behavioral/Social Science	3
PE Course	1	Humanities	3
MWF Daily Bible	2	PE Course	1
TR Daily Bible	1	MWF Daily Bible	2
SPC 3602 or COM 3160	3	TR Daily Bible	1
Minor	3	SPC 3602 or COM 3160	3
Total	16	Total	16
Fall – Year Three (even)	Hours	Spring – Year Three (odd)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
MMC 3602 – Mass Communication	3	SPC 3301 – Interpersonal Comm.	3
UD Communication Elective	3	UD Communication Elective	3
UD Communication Elective	3	UD Communication Elective	3
Minor	3	Minor	3
Elective	1	Elective	1
Total	15	Total	15
Fall – Year Four (odd)	Hours	Spring – Year Four (even)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
COM 3945 - Internship	3	SPC 4958 – Capstone	3
UD Communication Elective	3	UD Communication Elective	3
UD Communication Elective	3	UD Communication Elective	3
Minor	3	Minor	3
Total	14	Total	14
Fall – Year Three (odd)	Hours	Spring – Year Three (even)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
UD Communication Elective	3	SPC 3301 – Interpersonal Comm	3
UD Communication Elective	3	UD Communication Elective	3
UD Communication Elective	3	UD Communication Elective	3
Minor	3	Minor	3
Elective	1	Elective	1
Total	15	Total	15
Fall – Year Four (even)	Hours	Spring – Year Four (odd)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
MMC 3602 – Mass Communication	3	SPC 4958 – Capstone	3
COM 3945 - Internship	3	UD Communication Elective	3
UD Communication Elective	3	UD Communication Elective	3
Minor	3	Minor	3
Total	14	Total	14

Communication with a Specialization in Mass Media (BA)

First awarded in 2020

Mr. McCray, Program Coordinator

Aims of Communication with a Specialization in Mass Media

Courses in Mass Media are designed to create an appreciation for communication theory and practice, to develop communication skills and techniques, as well as providing specific training in traditional and emerging media to prepare students for work in new media production. Courses are designed to meet the needs of those desiring to enter schools of advanced standing, and to prepare students for work in media management and production.

Entrance Requirements

The following minimum requirements will need to be accomplished for successful admission to the Communication BA program:

- Completion of the general education requirements – Minimum GPA 2.00
- Selection and assigning of a Mass Media program academic advisor

Total Semester Hours

Students planning for the Bachelor of Arts in Communication with a Specialization in Mass Media must complete a total of 120 semester hours of accredited college work. At least 50 credit hours must be completed at the 3000-4000 level, including the major and electives.

General Education Requirements

Mass Media Majors must complete the 36-hour general education core, including two semesters of a foreign language, and two (2) hours of physical education classes. At least one of the survey of literature courses; AML 2010, AML 2020, ENL 2010, or ENL 2020 are recommended to fulfill the Humanities requirement.

Degree Requirements

In addition to the Communication Core and Elective courses, graduates will complete at least 18 hours in media courses.

Quality of Work

A minimum GPA of 2.5 in all communication courses and 2.0 for overall is required. Students must earn a grade of C or better in all required and elective courses in the major as well as their prerequisites.

Residency

Students must complete 36 hours of their upper-level work at Florida College to receive the Bachelor of Arts degree in Communication. The capstone course must be completed at Florida College.

Graduation Ceremony

Candidates must participate in graduation exercises in the year of completing their other requirements. Any exception must be cleared through the Provost.

Requirements for the Major in Mass Media

Prerequisites: All are required (9 hours)

- COM 2000 Introduction to Communication
- SPC 1608 Public Speaking
- CMC 2210 Intro to Audio Production

Communication Core: Majors must complete all of the following (18 hours)

- COM 3160 Writing for the Communication Professions
- COM 3945 Communication Internship
- MMC 3602 Mass Communication and Society
- SPC 3301 Interpersonal Communication
- SPC 3602 Advanced Public Speaking
- SPC 4958 Senior Seminar in Communication (Capstone)

Mass Media Core: Majors must complete 18 hours of the following upper-level courses. Courses taken beyond 18 hours will be counted toward required Communication Electives:

- CMC 3215 Advanced Audio Production
- ENG 3120 History and Literacy of the Cinema
- MMC 3104 Writing and Editing for Media
- SPC 3311 Social Media for Professionals
- SPC 4683 Rhetorical Approaches to Media
- VIC 3001 Visual Communication and Production
- RTV 3514 Advanced Video Production

Communication Electives: Majors must complete 18 hours of the following upper-level courses:

- COM 3120 Organizational Communication
- CRW 3103 Creative Writing
- ENG 3014 Introduction to Literary Studies
- ENG 3063 Advanced Grammar
- GEB 3213 Communication in Business
- PUR 3000 Public Relations
- SPC 4540 Persuasion
- SPC 4710 Intercultural Communication
- SPC 4905 Directed Study in Communication
- TPP 1110 Beginning Acting
- TPP 3103 Intermediate Acting

Students may also take 3 semesters of SPC 3921/SPC 4922, RTT 2951/3952/4953, or yearbook for elective credit.

Students may also complete a second internship for elective credit as long as it is different than the first internship.

RECOMMENDED PLAN FOR BA DEGREE IN COMMUNICATION WITH SPECIALIZATION IN MASS MEDIA

(121 HOURS shown)

Fall – Year One	Hours	Spring – Year One	Hours
Behavioral Science	3	Behavioral Science	3
ENC 1101 – Freshman Comp I	3	ENC 1102 – Freshman Comp II	3
Math	3	Math	3
PE Course	1	PE Course	1
SPC 1608 – Public Speaking	3	REL 1240	2
REL 1210 – Hist. & Geog.: OT	2	TR Daily Bible	1
TR Daily Bible	1	COM 2000 – Intro/Communication	3
Total	16	Total	16
Fall – Year Two	Hours	Spring – Year Two	Hours
Foreign Language	4	Foreign Language	4
Humanities	3	LIT 2371	3
Social Science	3	TR Daily Bible	1
MWF Daily Bible	2	COM 3160 or SPC 3602	3
TR Daily Bible	1	Communication Elective	3
COM 3160 or SPC 3602	3	Activities Course	1
Total	16	Total	15
Fall – Year Three (even)	Hours	Spring – Year Three (odd)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
CMC 2210 - Intro to Audio	3	CMC 3215 - Advanced Audio	3
ENG 3120 - Hist./Lit. of Cinema	3	SPC 3301 – Interpersonal Comm.	3
MMC 3602 - Mass Comm & Society	3	SPC 3311 - Social Media for Pros	3
VIC 3001 - Visual Comm & Production	3	Communication Elective	3
Activities Course	1	Activities Course	1
Total	15	Total	15
Fall – Year Four (odd)	Hours	Spring – Year Four (even)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
COM 3945 - Internship	3	MMC 3104 - Writing for Media	3
RTV 3204 - TV & Radio Broadcast	3	RTV 3514 - Advanced Video	3
SPC 4683 - Rhet. Approaches to Media	3	SPC 4958 – Capstone	3
Communication Elective	3	Communication Elective	3
Total	14	Total	14
Fall – Year Three (odd)	Hours	Spring – Year Three (even)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
CMC 2210 - Intro to Audio	3	COM 3945 - Comm Internship	3
SPC 4683 - Rhet. Approaches to Media	3	MMC 3104 - Writing for Media	3
VIC 3001 - Visual Comm & Production	3	RTV 3514 - Advanced Video	3
Communication Elective	3	Communication Elective	3
Activities Course	1	Activities Course	1
Total	15	Total	15
Fall – Year Four (even)	Hours	Spring – Year Four (odd)	Hours
MWF Daily Bible	1	MWF Daily Bible	1
TR Daily Bible	1	TR Daily Bible	1
ENG 3120 - Hist./Lit. of Cinema	3	CMC 3215 - Advanced Audio	3
MMC 3602 – Mass Communication	3	SPC 3301 – Inter. Comm.	3
RTV 3204 - TV & Radio Broadcast	3	SPC 3311 - Social Media for Pros	3
Communication Elective	3	SPC 4958 – Capstone	3
Total	14	Total	14